THE 2 AGILE PRINCIPLES

- Our highest priority is to satisfy the customer through **EARLY AND CONTINUOUS DELIVERY** of valuable software
- Welcome **CHANGING REQUIREMENTS**, even late in development. Agile processes harness change for the customer's competitive advantage.
- **DELIVER WORKING SOFTWARE FREQUENTLY**, with preference to a shorter timescale
- 4 Business people and developers must **WORK TOGETHER DAILY** throughout the project
- Build projects around **MOTIVATED INDIVIDUALS**. Give them the environment and support they need, and trust them to get the job done.
- The most efficient and effective method of conveying information to and within a development team is **FACE-TO-FACE CONVERSATION**
- **7** WORKING SOFTWARE is the primary measure of progress
- Agile processes promote **SUSTAINABLE DEVELOPMENT**. We should be able to maintain a constant pace indefinitely.
- 9 Continuous attention to **TECHNICAL EXCELLENCE AND GOOD DESIGN** enhances agility
- 10 SIMPLICITY the art of maximizing the amount of work not done is essential
- The best architectures, requirements, and designs emerge from **SELF-ORGANIZING TEAMS**
- 12 At regular intervals, **THE TEAM REFLECTS** on how to become more effective, then tunes and adjusts its behavior accordingly

